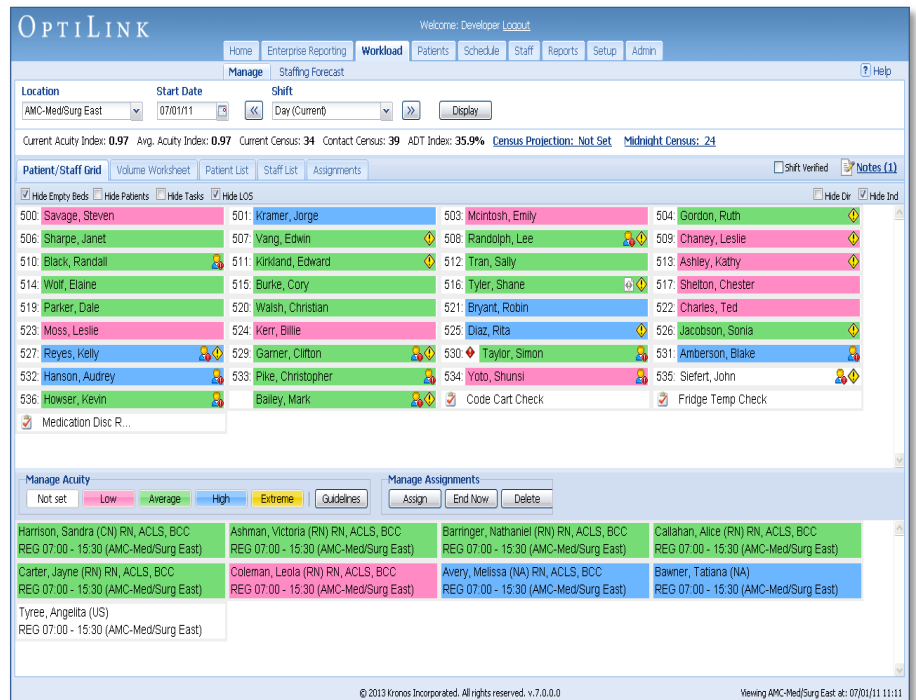


## Real-Time Healthcare Staffing Solution

OptiLink delivers real-time workload data, enabling hospitals to allocate clinical resources proactively and cost-effectively, improving patient care, budget compliance and staff satisfaction. OptiLink combines individual patient classification with unit census, contact census and churn rate into high-level views that allow the staffing office or unit manager to see and respond to over- or under-staffing across the enterprise.

## Demand Visibility

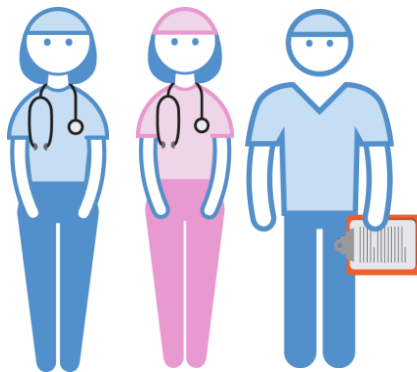
Real-time census information coupled with patient classification gives staffing coordinators data to manage staffing needs. Both Stamford Hospital and Genesis Healthcare capitalized on this information, identifying and eliminating unnecessary staffing hours. Stamford saved \$300,000 in the first quarter of using OptiLink, and Genesis saved \$1.5 Million in the first year by reducing HPPD by 18%.



## Effective Staffing

Charge nurses use OptiLink to make optimal patient-staff assignments, distributing work equitably with the help of the intuitive view provided by OptiLink into complex unit activities, patient workload and staff competencies. By projecting census needs for the next shift and allowing for the analysis of past demand patterns, OptiLink lets nurse managers accurately evaluate and staff the oncoming shift while avoiding supplemental labor costs and compliance risks.

## Quality Care



OptiLink users improve care quality as well as patient and staff satisfaction by accounting for competency, continuity of care and workload levels when allocating assignments. Leveraging OptiLink, Pardee Hospital has gained transparency into their assignments and achieved a more balanced workload among the staff. This has led to their continued success improving productivity, budget adherence, and, most importantly, patient care.